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## ITHACA CAL RIPKEN AND BABE RUTH LEAGUE Sponsorship Information

I would like to introduce myself, my name is Brian Fiorello, and I have the privilege of being a Board Member with the Ithaca Cal Ripken & Babe Ruth League.

In just a few short weeks we will have approximately 200 baseball players from Ithaca, Trumansburg, Lansing, Groton, Newfield and surrounding areas starting the 2020 baseball season, and I am hopeful that your business would be willing to consider any of the following sponsorship opportunities this season:

- Spring or Summer Season Baseball Team-\$300 (minors,majors,& Babe Ruth)
- 3X6 Field Banner at Cass Park - \$300
- banner and Team - \$500 (*\$100 Discount*)
- Player Scholarships- \$750 (up to 4 available)
- Tournament Named Sponsorships 13u, 14u,15u Contact me for more info
- Calendar Raffle Donations \$25 minimum value Deadline April 25th
- Custom packages available. Please contact Brian Fiorello

### **Sponsoring a Spring or Summer Season Baseball Team**

1. - Your company name prominently displayed on each player's team uniform
2. - Your company logo on our Facebook and Website pages throughout the entire year, we welcome linking our social media sites to better connect our sponsors and participating families.

3. - A photo of the team you sponsored to display in your business, so customers can appreciate your commitment to the local community
4. - Optional: A team shirt/hat for yourself, just let us know your interest and size!

### **Sponsoring a Field Banner at Cass Park**

Our league is fortunate to have the opportunity to play at Cass Park Union Fields. With a Field Banner Sponsorship, your business will be provided a marketing banner that is 3 X 6 with a message and branding of your choosing. The banner will be posted by the start of Spring Season, typically April 30. The sign will remain in place until at least the end of the Ithaca Cal Ripken Summer season, typically September 1.

### **Player Scholarship Sponsorship**

1. This scholarship ensures that every child has the opportunity to participate regardless of their financial situation. Scholarships are eligible for players who qualify for free and reduced lunches. Our organization self funds these scholarships with the help of this sponsorship.
2. Your company logo on our Facebook and Website pages throughout the entire year, we welcome linking our social media sites to better connect our sponsors and participating families. With special named Scholarship sponsor recognition.

### **Tournament Named Sponsorship**

Each year our organization hosts 3 summer tournaments for 13u, 14u, and 15u players. Teams throughout NY and PA typically attend bringing players and their families to our region. We host up to 24 teams in a competitive, exciting environment, highlighting our regions natural beauty, fantastic restaurants/hotels, local shopping, and great baseball program.

Please give me a call at 607-351-1543 or email at [brifiorello@gmail.com](mailto:brifiorello@gmail.com) if you would be interested in considering a sponsorship this year, our players would greatly appreciate it!

Below are some of the frequently asked questions we have had from prior sponsors.

1. Why does the league need sponsorships, don't you have a participation fee? Our league is 100% non-profit, and we do charge a participation fee, however that participation fee only covers about 70% of our costs each season. We are responsible for funding all field improvements, funding the cost of all equipment (game/practice balls, uniforms, etc), umpires, tractors, weed eaters, gas, in-field dirt, clay for the mounds, repairs of fences, etc that are constant as 200 kids play close to 10,000 hours of baseball at these facilities each year. We do everything that we can to keep our costs down, and keep our program affordable and at a high quality level, and sponsorships are instrumental to that.

2. Is this donation tax deductible? YES! We are a registered non-profit and will provide a receipt for your contributions.

3. How do I sign-up? Please give me a call at 607-351-1543 or email at [brifiorello@gmail.com](mailto:brifiorello@gmail.com)

I hope you will consider sponsoring this season!

All the best,

Brian Fiorello

Treasurer and Fundraising Chair

